Edgbarrow School
Year 13
Travel and Tourism L3

Curriculum Intent

"Travel and tourism gives the students the opportunities to develop their academic, social and business skills to help them flourish in the next stage of their education whether that be in the world of travel or university. Their studies give them a wider understanding of the world of travel and tourism as well as help students make decisions on what sort of future career they might want to embark on".

- **What am I studying this year?**
- **When and how will I be assessed?**

Topic	Time of Year	Assessment
Principles of Marketing in Travel and Tourism and **Visitor Attractions**	Autumn Term 1	**Internal assessment**
	Autumn Term 2	**Internal assessment**
Principles of Marketing in Travel and Tourism and **Visitor Attractions**	Spring Term 1	**Internal assessment** **If needed retake of summer exam.**
	Spring Term 2	**Internal assessment**
Principles of Marketing in Travel and Tourism and **Visitor Attractions**	Summer Term	**Internal assessment**
	Summer Term	**Internal assessment** **If needed retake of summer exam.**

- **What am I studying and how and when will I be assessed?**

The qualification has four units (two in year 12 and two in year 13) that focus on the assessment of knowledge, skills and practices. These are all essential to developing a basis for progression and therefore learners need to demonstrate attainment across all units to achieve the qualification. In year 12 you will be studying:

- Unit 3 – The Principles of Marketing (Internal assessment)
- Unit 9 – Visitor attractions (Internal assessment)

Qualification Resources and Specification - Extended Certificate
Text book

Marking for literacy

(Longer answers and written work will be marked for at least one of the below, your teachers will tell you which)

Sp – Spelling mistake of key term
// - Needed new paragraph
C – Capital letter missing
P – Punctuation needed

Expected presentation of work

- Take care of your book
- Title and date all work
- Write as neatly as you can in pen
- Cross through neatly any rough/incorrect work
- Stick all sheets in yourself
- Diagrams, graphs, drawings should all be done in pencil