

Curriculum Intent

Travel and tourism gives the students the opportunities to develop their academic, social and business skills to help them flourish in the next stage of their education whether that be in the world of travel or university. Their studies give them a wider understanding of the world of travel and tourism as well as help students make decisions on what sort of future career they might want to embark on.

○ What am I studying this year and how and when will I be assessed?

Knowledge & Skills	Time of Year	Assessment
Principles of Marketing in Travel and Tourism and Visitor Attractions	Autumn Term 1	Internal assessment
	Autumn Term 2	Internal assessment
Principles of Marketing in Travel and Tourism and Visitor Attractions	Spring Term 1	Internal assessment
	Spring Term 2	If needed retake of summer exam.
Principles of Marketing in Travel and Tourism and Visitor Attractions	Summer Term	Internal assessment
	Summer Term	Internal assessment If needed retake of summer exam.

Throughout the year you will have to complete course work.

Jan 2022 - Potential retake of exams from 2021

You would need to revise the following(if needed): *The World of Travel and Tourism* and *Global Destinations*

You can use your notes in your folders, text books and revision guides for revision

Marking for literacy

(Longer answers and written work will be marked for at least one of the below, your teachers will tell you which)

Sp – Spelling mistake of key term
// - Needed new paragraph
C – Capital letter missing
P – Punctuation needed
Expr - Expression

Students will demonstrate pride in their work by:

- Take care of your book
- Title and date all work
- Write as neatly as you can in pen
- Cross through neatly any rough/incorrect work
- Stick all sheets in yourself
- -Diagrams, graphs, drawings should all be done in pencil