



Edgbarrow School
Year 12
WJEC Level 1 / 2 Award in Retail Business



Curriculum Intent

Our intent is to equip our learners with skills and knowledge that can be easily transferred and adapted to just about any future career or job position imaginable.

The WJEC Level 1/2 Retail Business curriculum is designed to develop students' knowledge and understanding of the retail business sector and provide them with opportunities to develop associated practical skills. The curriculum enables learners to acquire knowledge through vocational contexts by studying the business of retail, customer service for retail business and merchandising and marketing retail products.

○ What am I studying this year and how and when will I be assessed?

The qualification has 3 components that focus on the assessment of knowledge, skills and practices. These are all essential to developing a basis for progression and therefore learners need to demonstrate attainment across all components in order to achieve the qualification. The following units will be studied:

- Unit 1 – Business of Retail (External Exam)
- Unit 2 – Customer Service (Controlled Assessment)
- Unit 3 – Merchandising and Marketing (Controlled Assessment)

Units are assessed through summative controlled assessment. Controls for assessment of each internally assessed unit are provided in a model assignment. Learners need to produce a piece of evidence that contributes to the assessment criteria under appropriate controlled conditions. There are three stages of assessment that will be controlled in lessons:

- Task setting
- Task taking
- Task marking

Knowledge & Skills	Time of Year (approx.)	Assessment	Homework
Unit 2 – Customer Service (Controlled Assessment)	September - February	Controlled assessment in-class (1)	5 hours per fortnight, to focus on independent learning skills and research. Variety of forms: <ul style="list-style-type: none"> ▪ Knowledge organisers ▪ Curious to Learn project ▪ TV Programmes
Unit 3 – Merchandising and Marketing (Controlled Assessment)		Controlled assessment in-class (2)	
Unit 2 – Business of Retail	September - June	External exam in June	

Resources you will need this year:

[Qualification Resources](#)

[Qualification Specification](#)

[Retail Weekly](#)

[The Grocer](#)

Marking for Literacy

(Longer answers and written work will be marked for at least one of the below, your teachers will tell you which)

Sp – Spelling mistake of key term
// - Needed new paragraph
C – Capital letter missing
P – Punctuation needed
Expr - Expression

Subject Specific Literacy

Attached:

- Coursework specific command words
- Analytical and evaluative connectives
- Specialist key words (Course handbook)

Students will demonstrate pride in their work by:

- An A4 binding folder, lined paper and stationery is needed for all lessons
- Take care of your folder and must be brought in for every lesson
- Divide folder according to unit of study
- Presenting information clearly and neatly to aid learning
- Using a title and date for all work including homework
- Underlining all dates and titles using a ruler
- Writing in blue or black pen
- Completing drawings and diagrams in pencil
- Glue in sheets flat and in order
- Annotating work and making corrections in coloured pens
- Crossing out mistakes neatly with a line
- Highlighting key words and concepts