



Curriculum Intent

The aim of the Business and Economics Department is to equip students with a broad understanding of the world of business and economics, by applying subject concepts to real world issues. We promote a 'Can-do' attitude; and through learners' curiosity, reflection, independence and grit, true potential is fulfilled – creating business and economics leaders of the future!

○ What am I studying and how and when will I be assessed?

The qualification has three components that focus on the assessment of knowledge, skills and practices. These are all essential to developing a basis for progression and therefore learners need to demonstrate attainment across all components in order to achieve the qualification. In year 10 you will be studying:

- Component 1 – Exploring enterprises (Internal coursework)
- Component 3 – Promotion and Finance (External assessment (Y11 -Spring))

Knowledge & Skills	Time of Year (approx.)	Assessment
Component 1 – A Examine the characteristics of enterprises	Autumn one	Assignment A
Component 1 – B Explore how market research helps enterprises meet customer needs and understand competitor behaviour	Autumn two	Assignment B
Component 1 – C Investigate the factors that contribute to the success of an enterprise	Spring	Assignment C
Component 3 – A Promotion	Summer one	End of topic test
Component 3 – C Financial planning and forecasting	Summer two	End of topic test

Resources you will need this year:

[Qualification Resources](#)

[Qualification Specification](#)

[Text book and Revision Guide](#)

Marking for literacy

(Longer answers and written work will be marked for at least one of the below, your teachers will tell you which)

Sp – Spelling mistake of key term

// - Needed new paragraph

C – Capital letter missing

P – Punctuation needed

Expr – Expression

Subject Specific Literacy

Attached:

- Coursework specific commands words
- Analytical and evaluative connectives
- Specialist key words (Course handbook)

Students will demonstrate pride in their work by:

- An A4 binding folder, lined paper and stationary is needed for all lessons
- Take care of your folder and must be brought in for every lesson
- Divide folder according to unit of study
- Title and date all work
- Write as neatly as you can in blue/black pen
- Cross through neatly any rough/incorrect work
- Diagrams, graphs, drawings should all be done in pencil