



OPTION SUBJECT GCSE BUSINESS

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Examination Board	EDUQAS – Graded 1 – 9

The aim of this course is to introduce pupils to the business world, empowering them to develop as commercially minded and enterprising individuals. Students will gain an understanding of contemporary issues which will be linked closely to key theory against a background of core skills including analysis, evaluation, problem solving and decision making. Pupils will develop an awareness of current economic and business issues encouraging them to look at the world from a different perspective.

Students will appreciate how businesses operate in a dynamic and competitive environment and develop an understanding of the interdependent nature of business functions from a local and global perspective. The course is split into six distinct topic areas:

1. Business Activity
2. Influences on business
3. Business operations
4. Finance
5. Marketing
6. Human Resources

This GCSE Business course should encourage pupils to:

- Actively engage in the study of business to develop as effective and independent learners and as critical and reflective thinkers with enquiring minds
- Use an enquiring, critical approach to distinguish between fact and opinion, build arguments and make informed judgements
- Develop and apply their knowledge, understanding and skills to contemporary issues in a range of local, national and global contexts
- Appreciate the range of perspectives of different stakeholders in relation to business and economic activities
- Consider the extent to which business and economic activity can be ethical and sustainable
- Develop skills for further education and employment
- Apply qualitative and quantitative data to inform and justify business decisions

Assessment

Written Paper – 62.5% (2 hours) Business Dynamics

- A mix of short answer and structured questions based on stimulus material covering all of the specification content.

Written Paper – 37.5% (1hr 30 mins) Business Considerations

- Data response questions covering all of the specification content.

Please note that students cannot choose both GCSE Business and the Level 2 Tech Award in Business